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NEXT DIGITAL
NEXT DIGITAL LIMITED
(Incorporated in Hong Kong with limited liability)
(Stock Code: 00282)

ANNOUNCEMENT
RECENT PRESS ARTICLE REGARDING AFFAIRS OF THE COMPANY

It has come to the attention of the board of directors (the “Board”) of Next Digital Limited (“Company” and, together with its subsidiaries, the “Group”) that certain online publication has purported to report on an interview with Mr. Lai Chee Ying, Jimmy (“Mr. Lai”), the controlling shareholder of the Company, in respect of comments made by Mr. Lai regarding certain affairs of the Company including reduction of the Company’s headcount in Hong Kong and Taiwan (the “Commentary”).

The Board clarifies that the contents of the Commentary were personal opinion of Mr. Lai as a shareholder of the Company. As of the date of this announcement, the Board has not formulated or implemented any concrete plan to reduce the Company’s headcount in Hong Kong and/or Taiwan to the level as quoted in the Commentary. Like all management of companies, the Board regularly monitors and reviews the Group’s cost structure and may take appropriate measures for the purpose of achieving cost efficiency if and when the Board considers it necessary to do so.

It is the Board’s policy that any plan regarding the Company’s affairs within the Group, which warrants an announcement under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, will be announced accordingly.

By Order of the Board
Cheung Ka Sing, Cassian
*Executive Director and
Chief Executive Officer*

Hong Kong, 4 October 2017

As at the date of this announcement, the Board comprises:

Non-executive Director:
Mr. Ip Yut Kin (*Non-executive Chairman*)

Executive Directors:
Mr. Cheung Ka Sing, Cassian
Mr. Chow Tat Kuen, Royston

Independent Non-executive Directors:
Mr. Wong Chi Hong, Frank
Dr. Lee Ka Yam, Danny
Dr. Bradley Jay Hamm