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## **NEXT MEDIA LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 00282)**

### **GRANT OF SHARE OPTIONS**

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of Next Media Limited (the “Company”, together with its subsidiaries, the “Group”) hereby announces that on 27 January 2015, share options were granted by the Company and nxTomo Ltd. (“nxTomo”, a private company incorporated in British Virgin Islands with limited liability and an indirect wholly-owned subsidiary of the Company) under the share option schemes approved by the shareholders of the Company on 31 July 2014 and 22 July 2013 respectively to Mr. Vincent Tsui Chun Man, Chief Marketing Officer – nxTomo, being an employee of the Group, to subscribe for 500,000 ordinary shares of the Company (the “Shares”) and 50,000 ordinary shares of nxTomo (the “nxTomo Shares”), subject to acceptance of the grantee. The following are the details of the share options granted:

#### **2014 Share Option Scheme of the Company**

Date of grant	: 27 January 2015
Subscription price of share option granted	: HK\$0.690 per Share, which represents the higher of (i) the closing price of the Share on the date of grant; and (ii) the average closing price of the Share of HK\$0.682 for five business days immediately preceding the date of grant
Number of Shares	: 500,000
Closing price of the Share on the date of grant	: HK\$0.690 per Share
Validity period of the share option	: 27 January 2015 to 30 July 2024

## **2013 nxTomo Share Option Scheme**

Date of grant : 27 January 2015

Number of share option granted : 50,000 nxTomo Shares of HK\$0.01 par value each

Subscription price of share option granted : HK\$0.01 per nxTomo Share

Market price of the nxTomo Shares on the date of grant : not applicable as the nxTomo Shares are not listed

Validity period of the share option : 27 January 2015 to 14 June 2023

Save as disclosed above, the above grantee is neither a director, chief executive, substantial shareholder of the Company nor any of their respective associates (as defined in the Listing Rules).

By order of the Board  
**Cheung Ka Sing, Cassian**  
*Interim Chairman and  
Chief Executive Officer*

Hong Kong, 27 January 2015

As at the date of this announcement, the Board comprises:

*Executive Directors:*

Mr. Cheung Ka Sing, Cassian  
(Interim Chairman)  
Mr. Ting Ka Yu, Stephen  
Mr. Ip Yut Kin

*Independent Non-executive Directors:*

Mr. Fok Kwong Hang, Terry  
Mr. Wong Chi Hong, Frank  
Dr. Lee Ka Yam, Danny