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## **NEXT MEDIA LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 00282)**

### **GRANT OF SHARE OPTION**

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of Next Media Limited (the “Company”, together with its subsidiaries, the “Group”) hereby announces that on 6 October 2014, a share option was granted by the Company under its share option scheme approved by the shareholders of the Company on 31 July 2014 to Ms. Cheung Mai Wah, Group Chief Information Officer and Chief Technology Officer – Digital Business, being an employee of the Group, to subscribe for 1,500,000 ordinary shares of the Company (the “Shares”), subject to acceptance of the grantee. The following are details of the share option granted:

Date of grant	: 6 October 2014
Subscription price of share option granted	: HK\$0.86 per Share, which represents the higher of (i) the closing price of the Share on the date of grant; and (ii) the average closing price of the Share of HK\$0.86 for five business days immediately preceding the date of grant
Number of Shares	: 1,500,000
Closing price of the Share on the date of grant	: HK\$0.80 per Share
Validity period of the share option	: 6 October 2014 to 30 July 2024

Save as disclosed above, the above grantee is neither a director, chief executive, substantial shareholder of the Company nor an associate of any of them (as defined in the Listing Rules).

By order of the Board  
**Wong Shuk Ha, Cat**  
*Secretary*

Hong Kong, 6 October 2014

As at the date of this announcement, the Board comprises:

*Executive Directors:*

Mr. Lai Chee Ying, Jimmy (Chairman)  
Mr. Cheung Ka Sing, Cassian  
Mr. Ting Ka Yu, Stephen  
Mr. Ip Yut Kin

*Independent Non-executive Directors:*

Mr. Fok Kwong Hang, Terry  
Mr. Wong Chi Hong, Frank  
Dr. Lee Ka Yam, Danny