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**NEXT MEDIA LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 00282)**

**GRANT OF SHARE OPTION UNDER  
A SUBSIDIARY SHARE OPTION SCHEME**

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of Next Media Limited (the “Company”) hereby announces that on 15 December 2014, a share option was granted by nxTomo Games Limited (“nxTomo Games”, a private company incorporated in Hong Kong with limited liability), being an indirect wholly owned subsidiary of the Company, under its share option scheme approved by the shareholders of the Company on 11 March 2008 to a grantee to subscribe for ordinary shares in nxTomo Games (“nxTomo Games Share(s)”), subject to acceptance of such grantee. The following are details of the share option granted:

Date of grant	: 15 December 2014
Number of share option granted	: an option representing the right to subscribe for 10,000 nxTomo Games Shares
Subscription price of share option granted	: HK\$0.01 per nxTomo Games Share
Market price of the nxTomo Games Shares on the date of grant	: not applicable as the nxTomo Games Shares are not listed
Validity period of the share option	: 15 December 2014 to 20 February 2018

The grantee is neither a director, chief executive or substantial shareholder of the Company nor an associate (as defined in the Listing Rules) of any of them.

By order of the Board  
**Wong Shuk Ha, Cat**  
*Secretary*

Hong Kong, 15 December 2014

As at the date of this announcement, the Board comprises:-

*Executive Directors:*

Mr. Cheung Ka Sing, Cassian  
(Interim Chairman)  
Mr. Ting Ka Yu, Stephen  
Mr. Ip Yut Kin

*Independent Non-executive Directors:*

Mr. Fok Kwong Hang, Terry  
Mr. Wong Chi Hong, Frank  
Dr. Lee Ka Yam, Danny