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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

**POLL RESULTS OF
THE EXTRAORDINARY GENERAL MEETING
HELD ON 13 NOVEMBER 2013**

Reference is made to the circular (the “Circular”) and the notice (the “Notice”) of the EGM of Next Media Limited (the “Company”), both dated 25 October 2013 in relation to the proposed disposal of the Group’s remaining 30% interest in Colored World and the Sale Loans, which constitutes a discloseable and connected transaction for the Company. Unless the context requires otherwise, capitalised terms used herein shall have the same meanings as defined in the Circular.

At the EGM held at the Conference Room on the 1st Floor, 3 Chun Kwong Street, Tseung Kwan O Industrial Estate, Tseung Kwan O, New Territories, Hong Kong, on Wednesday, 13 November 2013 at 3:00 p.m., a poll was taken for voting on the proposed and seconded resolution as set out in the Notice.

As at the date of the EGM, the total issued ordinary share capital of the Company was 2,431,006,881 Shares of HK\$1.00 par value each. As stated in the Circular, Mr. Lai has a material interest in the Proposed Sale, he and his associates together control or are entitled to exercise control over 1,786,533,165 Shares, representing 73.49% of the issued ordinary share capital of the Company as at the date of the EGM were abstained from voting on the resolution at the EGM. Save as disclosed above, no other Shareholder was required to abstain from voting on the resolution at the EGM. There were no restrictions on any Shareholders casting votes on the resolution at the EGM. Accordingly, the total number of Shares entitling the Independent Shareholders to attend and vote for or against the resolution at the EGM was 644,473,716 Shares, representing 26.51% of the total issued ordinary share capital of the Company as at the date of the EGM.

The resolution, which was voted on by poll, was approved by the Independent Shareholders. The vote-taking at the EGM was scrutinized by the Company’s Share Registrars, Computershare Hong Kong Investor Services Limited. The poll results in respect of the resolution were as follows:

Ordinary Resolution	Number of Votes (%)	
	For	Against
To approve the transactions contemplated under the sale and purchase agreement dated 27 September 2013 between AtNext Limited as the vendor, Sum Tat Ventures Limited as the purchaser and Mr. Lai Chee Ying, Jimmy as the guarantor to the purchaser, in relation to the sale and purchase of 30 shares in the capital of Colored World Holdings Limited and the sale loans for a cash consideration of US\$20.0 million.	141,133,783 (100%)	0 (0%)

As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution of the Company.

By order of the Board
Wong Shuk Ha, Cat
Secretary

Hong Kong, 13 November 2013

As at the date of this announcement, the Board comprises:-

Executive Directors:

Mr. Lai Chee Ying, Jimmy (Chairman)
Mr. Cheung Ka Sing, Cassian
Mr. Ting Ka Yu, Stephen
Mr. Ip Yut Kin

Independent Non-executive Directors:

Mr. Fok Kwong Hang, Terry
Mr. Wong Chi Hong, Frank
Dr. Lee Ka Yam, Danny