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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

**POLL RESULTS OF
THE EXTRAORDINARY GENERAL MEETING
HELD ON 5 OCTOBER 2015**

Reference is made to the circular (the “Circular”) and the notice (the “Notice”) of the extraordinary general meeting (the “EGM”) of Next Media Limited (the “Company”), both dated 1 September 2015 in relation to the proposed change of Company Name and proposed adoption of the subsidiary share option scheme. Unless the context requires otherwise, capitalised terms used herein shall have the same meanings as defined in the Circular.

At the EGM held at the Conference Room on the 1st Floor, 3 Chun Kwong Street, Tseung Kwan O Industrial Estate, Tseung Kwan O, New Territories, Hong Kong, on Monday, 5 October 2015 at 3:00 p.m., a poll was taken for voting on the proposed and seconded resolutions as set out in the Notice.

As at the date of the EGM, the issued ordinary shares of the Company were 2,431,316,881 shares, being the total number of shares entitling the holders to attend and vote for or against all resolutions. There were no restrictions on any Shareholders casting votes on the proposed resolutions at the EGM. Also, no Shareholder is required to abstain from voting on the resolutions at the EGM.

The resolutions, which were voted on by poll, were approved by the Shareholders. The vote-taking at the EGM was scrutinized by the Company’s Share Registrar, Computershare Hong Kong Investor Services Limited. The poll results in respect of the resolutions were as follows:

Special Resolution	Number of Votes (%)	
	For	Against
To approve the Change of the Company Name	1,987,865,848 (100.000000%)	0 (0.000000%)
As more than 75% of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.		

Ordinary Resolution	Number of Votes (%)	
	For	Against
To approve the rules of the share option scheme of Apple Daily E-Classified Limited	1,787,174,665 (89.904460%)	200,685,183 (10.095540%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

By order of the Board
Wong Shuk Ha, Cat
Secretary

Hong Kong, 5 October 2015

As at the date of this announcement, the Board comprises:-

Executive Directors:

Mr. Cheung Ka Sing, Cassian
 (Interim Chairman)
 Mr. Ting Ka Yu, Stephen
 Mr. Ip Yut Kin

Independent Non-executive Directors:

Mr. Fok Kwong Hang, Terry
 Mr. Wong Chi Hong, Frank
 Dr. Lee Ka Yam, Danny
 Dr. Bradley Jay Hamm