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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

**DELAY IN DISPATCH OF CIRCULAR IN RELATION TO
CONNECTED TRANSACTION INVOLVING AWARD OF NEW SHARES
TO DIRECTOR**

Reference is made to the announcement of Next Media Limited (the “Company”) dated 13 April 2015 (the “**Announcement**”) in relation to the proposed award of new shares to Dr. Bradley Jay Hamm, an independent non-executive director of the Company, which is subject to approval of independent shareholders. Terms used herein shall have the same meanings as defined in the Announcement unless the context requires otherwise.

As stated in the Announcement, a circular containing, inter alia, details of the grant of Award Shares is expected to be despatched to the Shareholders on or before 5 May 2015. As additional time is required for preparation and finalisation of certain information for inclusion in the Circular, the despatch date of the Circular will be postponed to a date on or before 15 May 2015.

By Order of the Board
Cheung Ka Sing, Cassian
*Interim Chairman and
Chief Executive Officer*

Hong Kong, 5 May 2015

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. Cheung Ka Sing, Cassian
(Interim Chairman)

Mr. Ting Ka Yu, Stephen

Mr. Ip Yut Kin

Independent Non-executive Directors:

Mr. Fok Kwong Hang, Terry

Mr. Wong Chi Hong, Frank

Dr. Lee Ka Yam, Danny

Dr. Bradley Jay Hamm