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**NEXT MEDIA LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 00282)**

**DELAY IN DESPATCH OF CIRCULAR  
IN RELATION TO  
DISCLOSEABLE AND CONNECTED TRANSACTION**

Reference is made to the announcement dated 27 September 2013 made by Next Media Limited (the “Company”, together with its subsidiaries, the “Group”) in relation to the proposed disposal of the Group’s remaining 30% interest in Colored World and the Sale Loans, which constitutes a discloseable and connected transaction for the Company (the “Announcement”). Unless otherwise stated, terms defined in the Announcement shall have the same meanings in this announcement.

As mentioned in the Announcement, it was expected that the circular in respect of, among other things, the Proposed Sale (the “Circular”) would be despatched to the Shareholders on or before 22 October 2013. As additional time is required for the preparation and finalisation of certain information for inclusion in the Circular, the date of despatch of the Circular will be postponed to on or before 25 October 2013.

By Order of the Board  
**Wong Shuk Ha, Cat**  
*Secretary*

Hong Kong, 21 October 2013

As at the date of this announcement, the Board comprises:

*Executive Directors:*

Mr. Lai Chee Ying, Jimmy (Chairman)  
Mr. Cheung Ka Sing, Cassian  
Mr. Ting Ka Yu, Stephen  
Mr. Ip Yut Kin

*Independent Non-executive Directors:*

Mr. Fok Kwong Hang, Terry  
Mr. Wong Chi Hong, Frank  
Dr. Lee Ka Yam, Danny