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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

**POLL RESULTS OF
THE EXTRAORDINARY GENERAL MEETING
HELD ON 20 FEBRUARY 2013**

Reference is made to the circular (the “Circular”) and the notice (the “Notice”) of the extraordinary general meeting (the “EGM”) of Next Media Limited (the “Company”), both dated 25 January 2013 in relation to the very substantial disposal of the Company. Unless the context requires otherwise, capitalised terms used herein shall have the same meanings as defined in the Circular.

At the EGM held at the Conference Room on the 1st Floor, 3 Chun Kwong Street, Tseung Kwan O Industrial Estate, Tseung Kwan O, New Territories, Hong Kong, on Wednesday, 20 February 2013 at 3:00 p.m., a poll was taken for voting on the proposed and seconded resolutions as set out in the Notice.

As at the date of the EGM, the total issued ordinary share capital of the Company was 2,431,006,881 Shares of HK\$1.00 par value each. As stated in the Circular, Mr. Ip Yut Kin and Mr. Ting Ka Yu, Stephen, Directors, are regarded as having a material interest in the Proposed Disposal by virtue of their personal shareholdings in a subsidiary of the Print Target Group. Mr. Ip Yut Kin and his spouse, who together hold 12,830,377 Shares and Mr. Ting Ka Yu, Stephen who holds 90,314 Shares, in aggregate, holding 12,920,691 Shares, representing approximately of 0.53% of the total issued share capital of the Company as at the date of the EGM, abstained from voting on the resolutions at the EGM. Save as disclosed above, no other Shareholder was required to abstain from voting on the resolutions at the EGM. There were no restrictions on any Shareholders casting votes on any of the resolutions at the EGM. Accordingly, the total number of shares entitling the Shareholders to attend and vote for or against the resolutions at the EGM was 2,418,086,190 Shares, representing approximately 99.47% of the total issued share capital of the Company as at the date of the EGM.

All the resolutions, which were voted on by poll, were approved by the Shareholders. The vote-taking at the EGM was scrutinized by the Company’s Share Registrars, Computershare Hong Kong Investor Services Limited. The poll results in respect of all resolutions were as follows:

Ordinary Resolutions		Number of Votes (%)	
		For	Against
1.	To approve the transactions contemplated under the sale and purchase agreement dated 27 November 2012 (the “Print Sale and Purchase Agreement”) between Database Gateway Limited (“DGL”) as the vendor, Global Professional Investment Limited, Newwing Limited, Lucky Bell Holding Limited and 龍寶私人有限公司 (Long Bao Pte. Ltd.*), as the purchasers and the Company as guarantor for DGL, in relation to the disposal by DGL of the entire issued share capital of Amazing Sino International Limited and Ideal Vegas Limited at a total consideration of NT\$16,000 million subject to adjustments as provided under the Print Sale and Purchase Agreement and the proposed reorganisation of the disposal group.	1,967,081,632 (100%)	0 (0%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
2.	To approve the transactions contemplated under the sale and purchase agreement dated 27 November 2012 (the “TV Sale and Purchase Agreement”) between 壹傳媒傳訊播放股份有限公司 (Next Media Broadcasting Limited*) (“NMBL”) and Max Growth B.V. (“Max Growth”) as the vendors, 華亞媒體股份有限公司 (Huaya Media Co., Ltd.*), 勇信開發股份有限公司 (Yong Sin Development Co., Ltd.*), 中諒有限公司 (Tiong Liong Co. Ltd.*) and 成昌投資股份有限公司 (Gainchamp Investment Limited*), as the purchasers and the Company as guarantor for NMBL and Max Growth in relation to the disposal by NMBL of 55% of the entire issued share capital of 壹傳媒電視廣播股份有限公司 (Next TV Broadcasting Limited*) (“Next TV”) and the disposal by Max Growth of 45% of the entire issued share capital of Next TV at a total consideration of NT\$1,500 million subject to adjustments as provided under the TV Sale and Purchase Agreement and the proposed reorganisation of Next TV.	1,967,081,632 (100%)	0 (0%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			

By order of the Board
Wong Shuk Ha, Cat
Secretary

Hong Kong, 20 February 2013

** English names of the entities are translated for identification purpose only.*

As at the date of this announcement, the Board comprises:-

Executive Directors:

Mr. Lai Chee Ying, Jimmy (Chairman)
Mr. Cheung Ka Sing, Cassian
Mr. Ting Ka Yu, Stephen
Mr. Ip Yut Kin

Independent Non-executive Directors:

Mr. Fok Kwong Hang, Terry
Mr. Wong Chi Hong, Frank
Dr. Lee Ka Yam, Danny