



NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock code: 00282)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Next Media Limited (the “Company”) hereby announces that a Board meeting will be held on Monday, 1 December 2008 at Room 401, 8 Chun Ying Street, Tseung Kwan O Industrial Estate, Tseung Kwan O, New Territories, Hong Kong at 3:45 p.m. for the purposes of, inter alia, considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 September 2008 and considering the payment of an interim dividend, if any.

By Order of the Board
Wong Shuk Ha, Cat
Company Secretary

Hong Kong, 17 November 2008

As at the date of this announcement, the Executive Directors of the Company are Mr. Lai Chee Ying, Jimmy, Mr. Chu Wah Hui, Mr. Ting Ka Yu, Stephen, Mr. Ip Yut Kin and Mr. Tung Chuen Cheuk and the Independent Non-executive Directors of the Company are Mr. Yeh V-Nee, Mr. Fok Kwong Hang, Terry and Dr. Kao Kuen, Charles.