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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Next Media Limited (the “Company”) hereby announces that a Board meeting will be held on Friday, 5 June 2009 at Room 401, 8 Chun Ying Street, Tseung Kwan O Industrial Estate, Tseung Kwan O, New Territories, Hong Kong at 2:30 p.m. for the purposes of, inter alia, considering and approving the audited financial results of the Company and its subsidiaries for the year ended 31 March 2009 and considering the payment of a final dividend, if any.

By order of the Board
Wong Shuk Ha, Cat
Secretary

Hong Kong, 25 May 2009

As at the date of this announcement, the Executive Directors of the Company are Mr. Lai Chee Ying, Jimmy, Mr. Chu Wah Hui, Mr. Ting Ka Yu, Stephen and Mr. Ip Yut Kin, the Non-executive Director of the Company is Mr. Cheung Ka Sing, Cassian and the Independent Non-executive Directors of the Company are Dr. Lee Ka Yam, Danny, Mr. Fok Kwong Hang, Terry and Mr. Wong Chi Hong, Frank.