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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

**GRANT OF SHARE OPTIONS BY
APPLE COMMUNITY INFONET LIMITED**

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of Next Media Limited (the “Company”) hereby announces that on 22 April 2009, share options were granted by Apple Community Infonet Limited (“ACIL”, a private company incorporated in Hong Kong with limited liability and an indirect wholly owned subsidiary of the Company) under the share option scheme of ACIL approved by shareholders of the Company on 11 March 2008 to the grantees to subscribe for a total of 30,000 ordinary shares of HK\$0.01 par value each of ACIL (“Shares”), subject to acceptance of the grantees. The following are the details of the share options granted:

Date of grant	:	22 April 2009
Subscription price of share options granted	:	It shall be determined solely by the board of directors of ACIL but shall always be higher than or equal to the par value of a Share.
Market price of the Shares on the date of grant	:	Not applicable as the Shares are not listed.
Validity period of the share options	:	22 April 2009 to 21 April 2019

None of the grantees is a director, chief executive or substantial shareholder of the Company or an associate of any of them.

By order of the Board
Wong Shuk Ha, Cat
Secretary

Hong Kong, 22 April 2009

As at the date of this announcement, the Executive Directors of the Company are Mr. Lai Chee Ying, Jimmy, Mr. Chu Wah Hui, Mr. Ting Ka Yu, Stephen and Mr. Ip Yut Kin, the Non-executive Director of the Company is Mr. Cheung Ka Sing, Cassian and the Independent Non-executive Directors of the Company are Dr. Lee Ka Yam, Danny, Mr. Fok Kwong Hang, Terry and Mr. Wong Chi Hong, Frank.