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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

**POLL RESULTS OF
THE ANNUAL GENERAL MEETING HELD ON 19 JULY 2010**

At the annual general meeting of Next Media Limited (the “Company”) held at the Conference Room on the 1st Floor, 3 Chun Kwong Street, Tseung Kwan O Industrial Estate, Tseung Kwan O, New Territories, Hong Kong, on 19 July 2010 at 3:00 p.m. (the “AGM”), a poll was taken for voting on all the proposed and seconded resolutions, as set out in the Notice of AGM dated 23 June 2010.

As at the date of the AGM, the issued ordinary share capital of the Company was 2,412,496,881 shares of HK\$1.00 each, which was the total number of shares entitling the holders to attend and vote for or against all resolutions. There were no restrictions on any shareholders casting votes on any of the proposed resolutions at the AGM.

All the resolutions, which were voted on by poll, were approved by shareholders of the Company. The vote-taking at the AGM was scrutinized by the Company’s Share Registrars, Computershare Hong Kong Investor Services Limited. The poll results in respect of the resolutions were as follows:

	Resolutions	Number of Votes (%)	
		For	Against
1.	To receive, consider and adopt the Reports of the Directors and the Auditor and the audited Financial Statements for the year ended 31 March 2010	2,031,887,825 (100.0000%)	0 (0.0000%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
2.	(A) To re-elect Mr. Lai Chee Ying, Jimmy as an Executive Director	325,399,290 (95.0945%)	16,786,000 (4.9055%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
	(B) To re-elect Mr. Fok Kwong Hang, Terry as an Independent Non-executive Director	2,029,383,825 (99.8178%)	3,704,000 (0.1822%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

	Resolutions	Number of Votes (%)	
		For	Against
3.	To approve a sum not exceeding HK\$3,000,000 to be paid to the Directors of the Company as fees of the Directors for the year ending 31 March 2011	2,019,704,825 (100.0000%)	0 (0.0000%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
4.	To re-appoint Deloitte Touche Tohmatsu as Auditor and to authorise the Directors to fix their remuneration	2,031,191,825 (99.8517%)	3,016,000 (0.1483%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
5.	To give a general mandate to the Directors to allot and issue additional shares of the Company not exceeding 20% of the issued share capital of the Company	1,856,547,365 (91.2493%)	178,040,460 (8.7507%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
6.	To give a general mandate to the Directors to repurchase shares of the Company not exceeding 10% of the issued share capital of the Company	2,033,203,825 (99.9506%)	1,004,000 (0.0494%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
7.	To extend the mandate granted under the above Resolution No. 5 by adding the aggregate amount of shares repurchased by the Company pursuant to the mandate granted under the above Resolution No. 6	1,897,579,365 (93.2835%)	136,628,460 (6.7165%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
8.	To refresh the current scheme mandate limit on the share option scheme of Next Media Animation Limited, a subsidiary of the Company	1,850,981,286 (90.9757%)	183,606,539 (9.0243%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

Mr. Lai Chee Ying, Jimmy and Mr. Fok Kwong Hang, Terry being both shareholders and directors of the Company had abstained from voting on the Ordinary Resolution 2(A) and 2(B) in relation to their re-election as an Executive Director and Independent Non-executive Director of the Company respectively at the AGM.

By order of the Board
Wong Shuk Ha, Cat
Secretary

Hong Kong, 19 July 2010

As at the date of this announcement, the Executive Directors of the Company are Mr. Lai Chee Ying, Jimmy, Mr. Chu Wah Hui, Mr. Cheung Ka Sing, Cassian, Mr. Ting Ka Yu, Stephen and Mr. Ip Yut Kin and the Independent Non-executive Directors of the Company are Mr. Fok Kwong Hang, Terry, Mr. Wong Chi Hong, Frank and Dr. Lee Ka Yam, Danny.