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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Next Media Limited (the “Company”) hereby announces that a Board meeting will be held on Monday, 22 November 2010 at 2:30 p.m. for the purposes of, inter alia, considering and approving the interim results of the Company and its subsidiaries for the six months 30 September 2010.

By order of the Board
Wong Shuk Ha, Cat
Secretary

Hong Kong, 8 November 2010

As at the date of this announcement, the Executive Directors of the Company are Mr. Lai Chee Ying, Jimmy, Mr. Chu Wah Hui, Mr. Cheung Ka Sing, Cassian, Mr. Ting Ka Yu, Stephen and Mr. Ip Yut Kin and the Independent Non-executive Directors of the Company are Mr. Fok Kwong Hang, Terry, Mr. Wong Chi Hong, Frank and Dr. Lee Ka Yam, Danny.