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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

SUSPENSION OF TRADING

At the request of Next Media Limited (the “Company”), trading in the Company’s shares will be suspended with effect from 9:00 a.m. on Tuesday, 16 October 2012 pending the issue of an announcement in relation to price sensitive information of the Company.

By order of the Board
Cheung Ka Sing, Cassian
*Executive Director and
Chief Executive Officer*

Hong Kong, 16 October 2012

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors:

Mr. Lai Chee Ying, Jimmy (Chairman)

Mr. Cheung Ka Sing, Cassian

Mr. Ting Ka Yu, Stephen

Mr. Ip Yut Kin

Independent Non-executive Directors:

Mr. Fok Kwong Hang, Terry

Mr. Wong Chi Hong, Frank

Dr. Lee Ka Yam, Danny